Debunking Business Email Compromise (BEC) Myths & Why SMEs Are at Risk





MYTH 1

BEC only targets big firms.

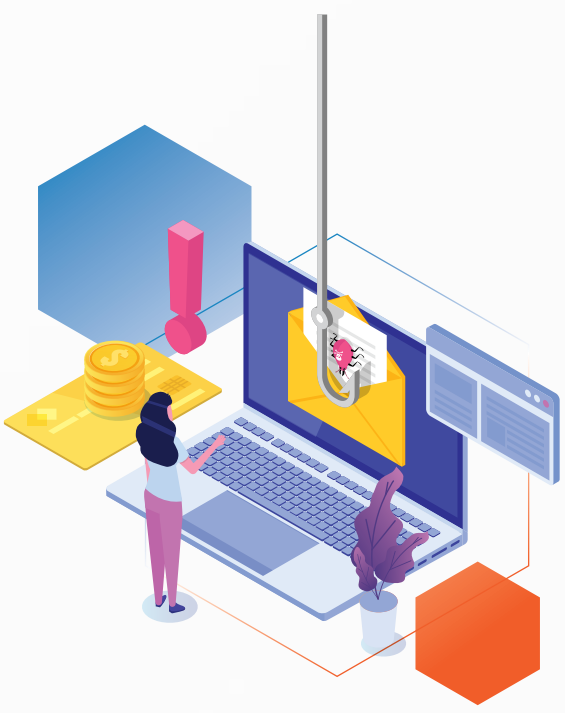
SMEs are more vulnerable in reality because finance staff are used to following vendor or management email requests, making impersonation easier. Losses can be devastating relative to their size.



MYTH 2

We are able to spot a fake email — our staff are tech savvy.

BEC attacks are targeted, often using compromised legitimate accounts or well-researched impersonations. Even trained employees can be fooled when by emails.



MYTH 3

Our email have enough data safeguards.

Many off-the-shelf tools don't handle jurisdictional control, advanced phishing, account compromise risks - SMEs risk both financial loss and regulatory breaches.

WHY ZIMBRA

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Access Your Email Security Posture & Speak to Our Zimbra Experts



Sources: Ikoula | CoreITX | The Business Times