

Cloudmatika says, "What's not to Love about Zimbra?" Affordable, Great Reputation, Data Sovereignty, Peace of Mind … the List Goes On and On!

instant trusted advanced CLOUDMATIKA

> "What's not to love about Zimbra? It's the de facto standard of hosted email the Indonesian market."
>
> Mr. Jason Frisch
> CEO of Cloudmatika

CORPORATE HEADQUARTERS
Indonesia

WHY ZIMBRA?
- Data Sovereignty
- Reputation
- Multi-server architecture
- Affordability
- Ease of Use

Cloudmatika, established in 2015, is a division of PT Awan Solusi Informatika, a leading Indonesia Cloud Computing Provider. They are a young, dynamic and innovative technology company supported by the experience of 20 years in the cloud and hosting business of our international group. They offer the best set of technologies to ensure your business runs easily and efficiently. Business automation, data storage, and business application, collaboration, correspondence and security of critical data for your business are fully assured. Cloudmatika, as part of the Japanese Tsukaeru group, is looking to expand it's Zimbra offering to other countries throughout ASEAN and Japan.

Why Zimbra?

"What's not to love about Zimbra," says Jason Frisch, CEO of Cloudmatika.

Zimbra is not just an email platform. It is a **robust collaboration and productivity suite**. Users can video conference, chat, share calendars, store files and edit files in realtime as a team – all from their Zimbra inbox. Mr. Jason Frisch, CEO of Cloudmatika, enjoys calendar sharing specifically. He said, "Everyone in the organization can see my schedule. It makes my life easier."

What does Cloudmatika love about Zimbra?

- **Anti-spam integrations**. "It's very, very accurate," said Mr. Frisch.
- **Multi-server architecture**. There is no single point of failure. "We have 100% uptime. Our email is always working."
- **Easy to deploy**. "There is not a lot of technical knowledge required to install and configure the platform."
- **Multi-domain support**. Cloudmatika doesn't need a dedicated installation for each customer. They use a shared platform internally as well. "We have multiple brands, and separating them on the Zimbra platform is simple. This lowers our running costs."

Why do customers love Zimbra?
There are many reasons Cloudmatika's customers love Zimbra:

- **Reputation**. "It's the de facto standard of hosted email in the Indonesian market in particular."
- **Data sovereignty**. "We provide an in-country, locally hosted solution. Most major email players don't offer this."
- **Affordability**. "Costs significantly less per seat than other solutions."
- **Ease of use**. "It's very intuitive. Once they're in, they know everything. That saves us money because we don't have to provide a lot of training on how to use the system. That can be quite difficult on other systems."
- **High level of security and 99.99% uptime**. "Zimbra provides peace of mind."

"Zimbra provides peace of mind. We have 100% uptime. Our email is always working." Mr. Jason Frisch, CEO of Cloudmatika

> "Zimbra's very intuitive. Once they're in, they know everything. That saves us money because we don't have to provide a lot of training on how to use the system. That can be quite difficult on other systems."
>
> Mr. Jason Frisch
> CEO of Cloudmatika

BSP ADVANTAGES

Cloudmatika's customers include SMB, large enterprises and governments, and they range in size from 100 seats to 5-6,000 seats. Zimbra is affordable enough for any size business, and there's no limitations on size for customers.

A key advantage of selling Zimbra is that BSPs can mix & match different Zimbra packages. Customers often have various levels of staff who have different email requirements. Zimbra enables Cloudmatika to offer different levels of Zimbra, lowering the overall cost of Zimbra compared to other solutions.

Cloudmatika offers Zimbra as either:

- A multi-tenant platform
- A dedicated solution with a dedicated engineer
- An on-premises solution

For information about becoming a Zimbra BSP, click here: https://www.zimbra.com/partners/become-partner/

Copyright © 2020 Synacor, Inc. All rights reserved. This product is protected by U.S. and international copyright and intellectual property laws. Zimbra is a registered trademark or trademark of Zimbra in the United States and/or other jurisdictions. All other marks and names mentioned herein may be trademarks of their respective companies.